Last Updated and Effective Date: November 8, 2026

Notice at Collection

Photomyne Ltd. and its subsidiaries and affiliates, including but not limited to Photomyne, Inc. ("Photomyne", “we”, “us”), are collecting Personal Information for the purposes of providing our products and services to you and for related business purposes disclosed in this Notice. Capitalized terms in this Notice have the meaning set forth in Photomyne’s Privacy Policy.

We do not sell your Personal Information in the conventional sense (i.e., for money). Like many companies, however, we use services that help deliver interest-based ads to you and may transfer Personal Information to business partners for their use. This information may be made available through cookies, trackers, software development kits (“SDK”), along with server-to-server integrations where we send data to them. To opt-out of personal information sales or sharing, please click on the “Do Not Sell or Share My Personal Information” link or follow the instructions on our Cookie Management Tool, if you are accessing our Services through a web browser. If you are using a Photomyne App, you can manage your opt-out preferences by going to Settings > Tracking preferences.

For more information about our privacy practices, please see Photomyne’s Privacy Policy.

Categories of personal information we collect

Depending on the nature of your interaction with us, we may collect the following categories of Personal Information:

Categories of Data Collected	Examples of Datapoints Collected
A. Identifiers	Your real name, alias, postal address, email address, account name, unique personal identifier (including cookies and other trackers), online identifier, Internet Protocol address, IDFA, AAID, GAID, or other similar identifiers, and Materials you scan or upload, as well as other image inputs for our generative AI features – if you provide such information. Materials may include: • Photos, slides, videos, paintings, images, negatives, documents and/or any other information you scan with the Photomyne Apps or upload to the Photomyne Apps.

	• Any details that you provide relating to the aforementioned materials such as the names of the people, locations and any other text/information you choose to provide. • Voice recordings and audio information, which is a feature that may be available to you in some of the Services. • Birthday, biographies, tributes, family relationship details, memorial messages and other family tree information or information regarding family members.
B. Personal Information described in the California Consumer Records Act, Section 1798.80, subdivision (e).	We collect your name, address and telephone number. If you choose to make a purchase from us, our service provider(s) will collect your credit card number; however, Photomyne will only collect the last four digits of your credit card number to show you which credit card you used to make the purchase.
C. Protected classification characteristics under state or federal law.	Age, gender and gender identity.
D. Commercial Information	Records of Services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies, user communications, app events, feedback and recommendations.
E. Biometric Data	We may process biometric data in connection with providing certain features with your express consent. Please see our Biometric Data Policy to learn more.
F. Internet or other similar network activity	Information on a user's interaction with a website or application, any actions you make on the Platform (such as when Materials were scanned, edited, shared or deleted); interaction with hyperlinks, widgets and other features of the Platform, and device information (such as operating system and its versions, device model, operating system settings, unique device identifiers,

	crash data, software and hardware attributes), cookies and similar technologies.
G. Geolocation data	Approximate geolocation data, time zone, zip code, information about your mobile service provider and language settings. We do not collect precise geolocation.
H. Sensory Data	Audio (only if you choose to use the ability to add sound recordings to the Platform).
I. Professional or Employment-Related Information	We may receive information as to which company you are employed or affiliated with.
K. Inferences drawn from other Personal Information.	Information to create a profile about a consumer reflecting a consumer's preferences or trends.
L. Sensitive or Special Category Personal Information	• Account log-in. • If you choose to make a purchase from us, our service provider(s) will collect your credit card number; however, Photomyne will only collect the last four digits of your credit card number to show you which credit card you used to make the purchase. • We may process biometric data in connection with providing certain features with your express consent. Please see our Biometric Data Policy To learn more. • Personal Information on a child under 18. We do not knowingly collect any Personal Information from visitors or users of our Platform who are under the age of 18. To the extent that you upload images or

	other data featuring or about a current child under 18, we may collect this information, with your express consent and representation that you have the right to upload this information.

NOTE:

You may choose to use the Photomyne Apps to scan documents, which may include other categories of information than identified above or other types of data, including Sensitive Personal Information. We have no way to prevent you from doing so if you decide to scan such documents. The documents you scan using the Photomyne App will be backed up on our servers on Amazon Web Services ("AWS"). If you later delete the documents you scanned, they will be removed from Photomyne's back up in a few months. If these documents include information in any of the categories above, we have no way to know that this is the case. We urge you NOT to scan documents which might include Sensitive Personal Information.

Connecting to "Google Photos": Our Platform enables you to upload your Materials to your Google Photos account from within the Photomyne Apps. To start uploading photos to Google Photos, you have to configure access to your Google Photos account first. Once you have connected to your Google Photos account and in order to upload your Materials, you will be asked to give Photomyne permission to add photos to your Google Photos account. This action does not grant Photomyne access to your existing photos at Google Photos other than the Materials uploaded through Photomyne. This is following a security protocol set by Google. To disconnect Photomyne from Google Photos, go to the 'Settings' window in the Photomyne Apps and click the 'Disconnect from Google Photos' button. Once the authorization is granted, we will also receive your full name, Gmail address and Gmail account picture which will be presented in the 'Settings' window in the Photomyne Apps to inform you whether or not you are connected to your Google Photos account. Furthermore, if you're an Android user your Gmail address might be used as part of the 'Google Sign In' process should you decide to sign in or re-connect to your Google Photos account this way. We will not use this information for any other purpose.

Our Use of Consumers' Sensitive Personal Information

Under privacy laws, certain types of Personal Information are considered "sensitive" and require additional data privacy rights and obligations. As noted

above, we collect account login, certain credit card information, and biometric data, which may be considered Sensitive Personal Information under applicable privacy laws.

Where required by law, we will obtain your consent before processing Sensitive Personal Information. We will also only use your Sensitive Personal Information for limited purposes, such as to perform the services or provide the goods reasonably expected by you; prevent, detect, and investigate security incidents that compromise the availability, integrity, or confidentiality of stored or transmitted Personal Information; resist malicious, deceptive, fraudulent, or illegal actions directed at our business and prosecute those responsible; ensure the physical safety of natural persons; verify or maintain the quality or safety of our products, services, or devices; and otherwise use the information in a manner that does not involve inferring characteristics about you. If you have any questions about our handling of Sensitive Personal Information or to withdraw your consent where consent is required (i.e., for biometric data), please contact us at support@photomyne.com.

Please note that we encourage you to not provide us more information or other Personal Information that may be considered Sensitive Personal Information under privacy laws, including when you use the Photomyne Apps to scan documents. We have no way to prevent you from doing so and if you decide to scan such documents, we do not use them or analyze them. If these documents include Sensitive Personal Information, we have no way to know that this is the case.

In the event that we retain service providers or contractors to process Sensitive Personal Information on our behalf, we will do so pursuant to a data sharing agreement as required by applicable law.

Business and Commercial Purposes of Collecting Personal Information From Consumers

We collect Personal Information to:

- To provide our Services, including generative AI technology and enable you to carry out the main purpose for which you requested our Services, for example to scan, save, share and safeguard your scans and retrieve your content should anything happen and apply enhanced features to your photos, such as improving the quality of your photos and applying animation;

- To improve the user experience, such as providing you with information, support, products or Services that you request from us or which may be of interest to you;
- To improve our Platform and to help resolve any problems when you send email or other communication to us;
- To understand the usage trends and preferences of our users, to improve the way the Platform components work and look, and to create new features and functionality;
- To enable internal record keeping;
- To process your orders and transactions;
- To fulfill and manage purchases, orders, payments, and returns/exchanges;
- To communicate to you and your authorized representatives the information on goods, Services, experiences, and other special offers we believe may be of genuine interest to you;
- To market, advertise and assess the effectiveness of our events, promotional campaigns, publications, and Services;
- To market and promote the Photomyne brand;
- To operate, troubleshoot, and improve our offering of Services;
- To understand how people use our services, including by generating and analyzing statistics;
- To operate and improve online Services;
- To personalize online and offline content;
- To maintain safety in our offices and combat illegal activities;
- As necessary to ensure network administration and security, such as infrastructure monitoring, identity and credential management, authentication, and access control;
- For internal administration, data analysis, billing, and detecting, preventing, and responding to actual or potential fraud, illegal activities, or intellectual property infringement;
- To comply with legal and financial obligations and to enforce our rights;
- To host, store and otherwise process information needed for business continuity and disaster recovery;
- To evaluate or conduct a merger, reorganization, dissolution, or other sale or transfer of some or all of our assets, or similar corporate transaction or proceeding, in which Personal Information held by us is among the assets transferred; and
- To carry out any other purpose described to you at the time the Personal Information was collected.

Retention period

In all circumstances, Personal Information will be retained, as follows:

- Any biometric data used in connection with providing our features is retained for up to 30 days;
- Personal Information will not be retained for longer than is necessary in relation to the purposes for which such Personal Information was collected or otherwise processed, including for the purpose of ensuring your Materials are saved and backed up for easy retrieval, should you need it (e.g. providing you with the Services); and
- In the event you withdraw your consent and there are no more legitimate grounds for the processing, your Personal Information will be removed within the time period required by applicable laws.

Unless otherwise provided in this Policy, we will keep your Personal Information while you have an account with us or while we are providing Services to you. Thereafter, we will keep your Personal Information for as long as is necessary:

- To respond to any questions, complaints or claims made by you or on your behalf.
- To provide Services as contracted for by you.
- Please be aware that if you remove or delete data from your account, you will no longer see it in the Photomyne Apps, but some backups of the data may remain in our archive servers on AWS and will be removed from Photomyne's archive servers in a few months.
- To comply with legal obligations and to enforce our rights.
- To show that we treated you fairly.
- To keep records required by law.

We will not retain your Personal Information for longer than necessary for the purposes set out in this Notice. Different retention periods apply for different types of Personal Information. When it is no longer necessary to retain your Personal Information, we will delete, anonymize, de-identify or aggregate it. If we de-identify your Personal Information, we commit to maintain and use the information in a de-identified form and not attempt to re-identify the information, unless permitted or required by law.

Contact information

If you have any questions about this Notice, our Privacy Policy, or the ways in which we collect and use your Personal Information, please do not hesitate to contact us at:

Email: support@photomyne.com